

















Refurbished Sustainable Technology: An Overview

Consistent, UK in-house, sustainable BSI quality refurbished technology at the right price.

The second user IT market has always been plagued with issues surrounding unprecedented claims of quality and varying levels of device 'grading' when talking about refurbishment.

Understanding the need within the market for reliable, cost-effective and quality refurbished technology, Ikonic Technology Ltd established a top-level team of engineers, sustainability gurus and refurbishment specialists to ensure we could deliver the highest grade of refurbished technology through rebuilding in-house.

We partnered with sustainability experts such as Play It Green, to minimise our emissions whilst educating and supporting claims around sustainable IT.

Ikonic have gained accreditations such as the BSI kitemark to represent our level of quality and ensure our products surpass the industry standards of safety, performance, and reliability.

But most importantly, we remain cost-effective, with competitive pricing and bulk discounts available for resellers.

With our high-quality verified standards, advanced technology, and customisation options, we are the go-to choice for customers and partners looking for quality, reliable, cost-effective and sustainable refurbished technology.



Quality: BSI Accredited Refurbishment

The quality of refurbished equipment in the market is highly variable. At its worst, it is a quick 'wipe' and only basic testing to check if the product starts up.

Some of the better refurbishers will clean both outside and inside or even respray the lids. But quality will vary for each unit.

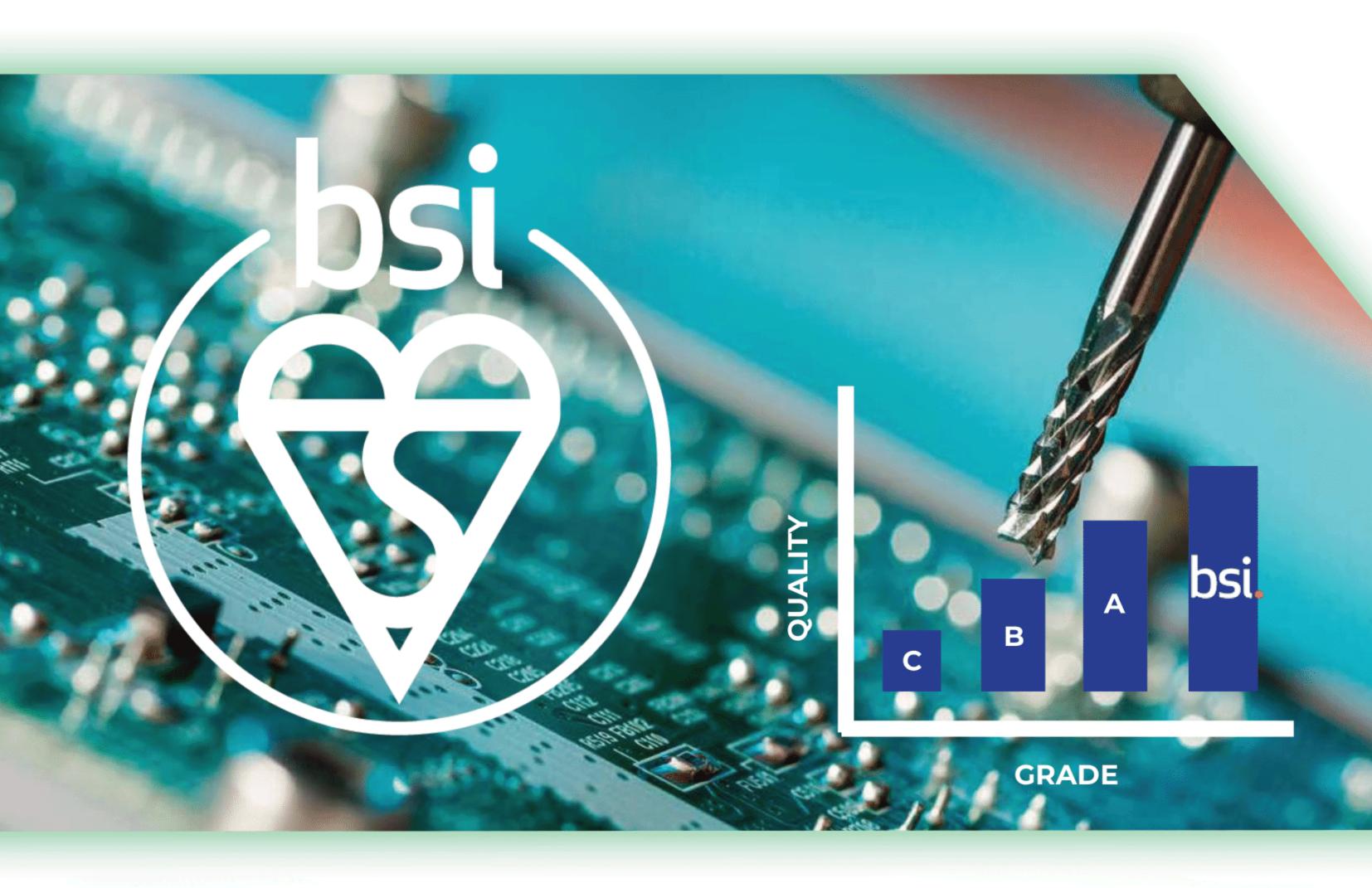
The grading system for the level of quality of refurbished products is full of inconsistencies. One person's grade A is another's grade B.

Ikonic have strived to set ourselves apart from other refurbishers by becoming one of the first organisations to be certified as a BSI accredited Refurbisher at our UK in-house production facility.

With the introduction of the BSI kitemark for refurbishment, the market now has an independently verified mark of trust.

This means that each of our products are consistently refurbished to the highest standard. The BSI standard of approval.

Each product undergoes a strict and audited quality control process, including industry leading hardware testing, necessary component replacements, hard-drive upgrades, and cosmetic finessing.





- Third-party verified consistent quality
- Engineered upgrades & cleaning
- Prestine screens
- Thorough third-party software testing
 - Low returns rate (RMA)

- Inconsistent self-graded quality
- Cleaned only
- Minimal tested screens
- Basic power-on testing
- High return rate (RMA)

- Refurbished to world renowned British Standards Institute (BSI) quality by our in-house UK engineers.
- Rebuilt, not just refurbished. Fully tested, configured and upgraded components using our in-house advanced technology.
- Consistent levels of quality available in large quantities at our specialist UK facilities.
- Cosmetic finessing ensures every product is BSI quality standard.



Our Products: BSI Certified Quality Refurbished Laptops, Desktops, & All-in-ones









Laptops









Models
Latitude
E5 Series
E7 Series
& More

Models EliteBook ProBook ZBook & More Models
ThinkPad
T Series
X Series
& More



Warranty
2-year Standard
3-year Optional



Windows
10 & 11 Compatible

r 7

Screen Size 12.5" - 17"



Processor Intel Core i5-i7



SSD 256 / 512 GB / 1TB



RAM 8 / 16 / 32 GB

- All major lines of HP, DELL and Lenovo desktops & laptops
- Consistent BSI certified quality for every product
- Configured to order for your requirements

BSI certified quality refurbished: IT pays to be green

Over 140 BSI certified refurbished sustainable products variations available in stock today.











Desktops









Models
OptiPlex
3, 5 & 7 Series
& More

Models EliteDesk ProDesk & More Models
ThinkCentre
M Series
& More



Warranty
2-year Standard
3-year Optional



Windows
10 & 11 Compatible



Form Factor SFF Tiny/Mini Tower



Processor Intel Core i3-i7



SSD 256 / 512 GB / 1TB



RAM 8 / 16 / 32 GB

- > Unique lid and keyboard branding options available
- > 2-year warranty as standard with option to upgrade
- Fast delivery available from our in-house UK production facility

Sustainable IT: Positive Impact Made Through Buying Ikonic Refurbished Sustainable Technology

Ikonic are on a path of development surrounding sustainability and the circular economy. Most importantly, we do everything possible to reduce our own carbon output, including fulfilment of all our refurbishment in-house in the UK.

We also ensure all our sustainability statements are factual and third-party verified for clarity and transparency.

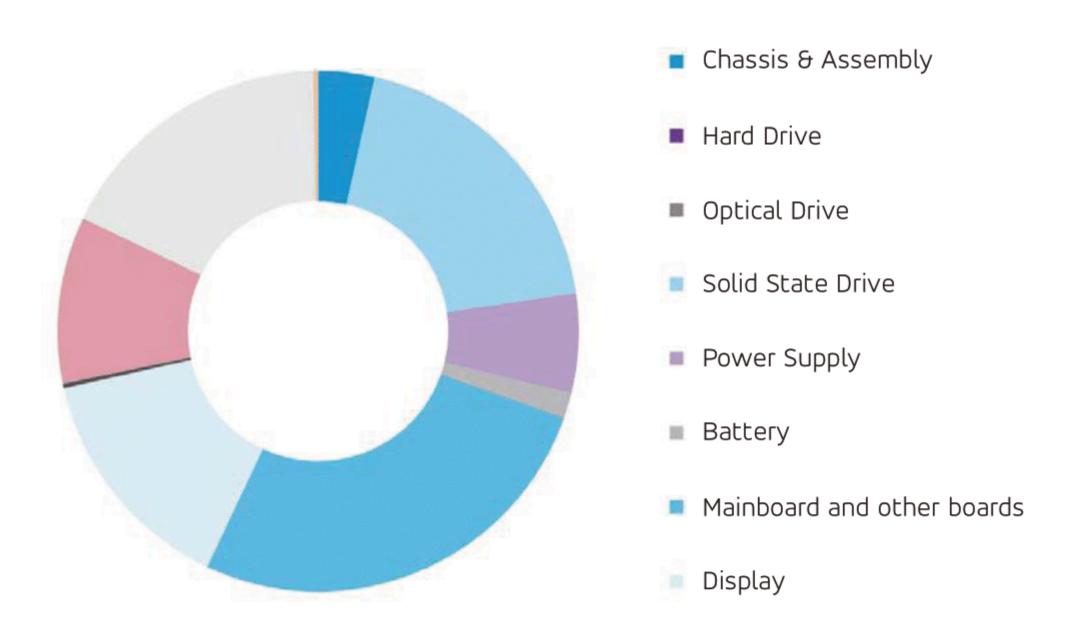
Accredited by our sustainability partner Play It Green, every refurbished product sold with

Ikonic will be carbon neutral and makes an environmental and social impact.

Over 270 million laptops are shipped annually and every leading manufacturer such as HP, Dell, Lenovo details each new product's carbon footprint.

The average carbon output for a HP 840 G5 at manufacturing, as reported by HP directly, is 290Kg CO2eq.

Manufacture of a HP 840 G5 Green House Gas (GHG) emissions [% of total]



By buying refurbished, you are extending the life of an existing product, thereby reducing the demand for new products and the associated environmental impacts.

According to a report by the United Nations University, extending the life of a computer by just one year could save an average of 135 kg of CO2 emissions.

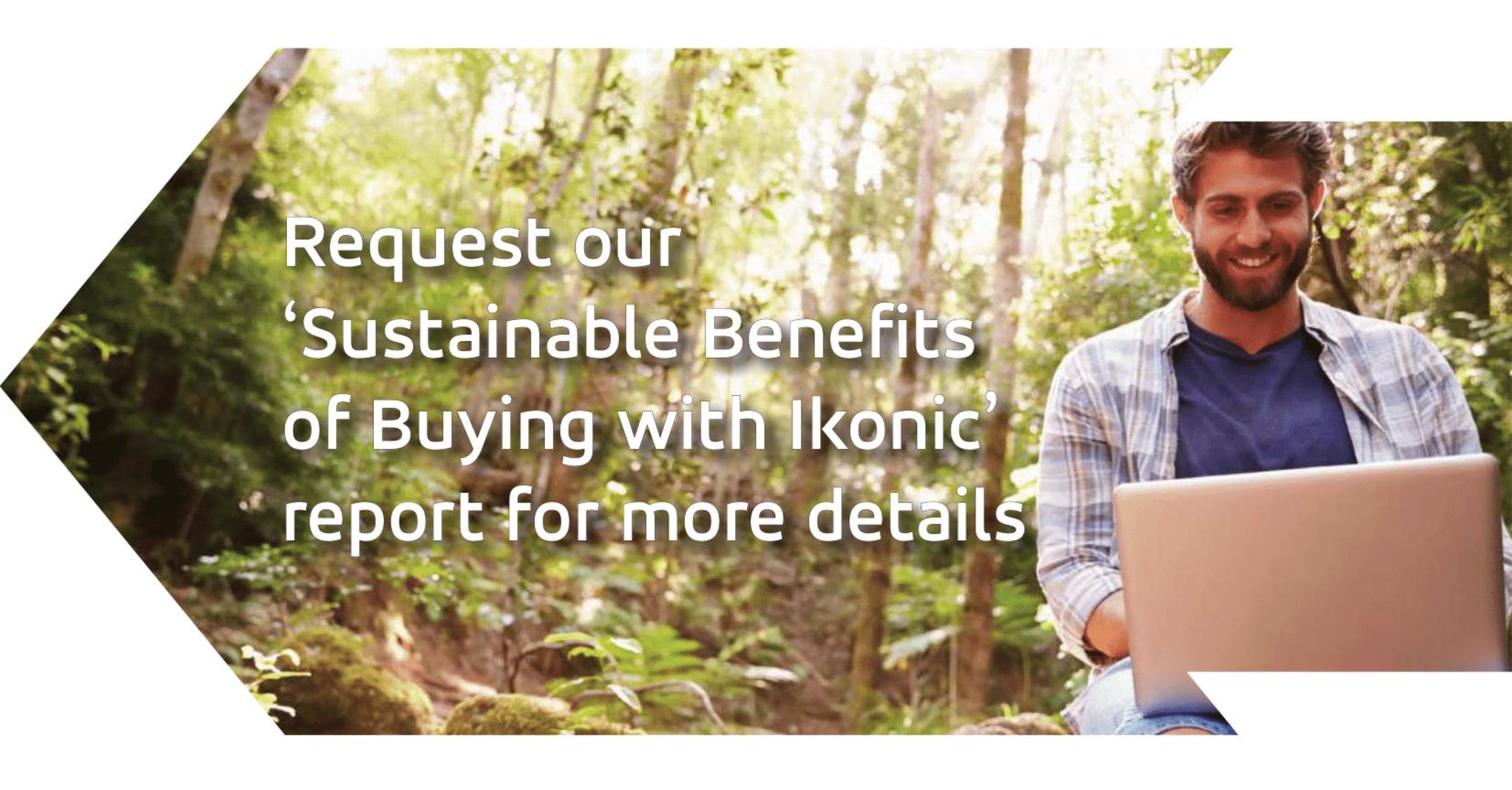
By refurbishing laptops to the highest of standards, getting it back into the market and extending its life means both seller and consumer are promoting a circular economy, a key component of sustainability.

Buying with Ikonic and promoting a circular economy means less waste to landfill, less demand for new products meaning less mining and at the true EOL of the laptop, its vital components are recycled and repurposed.

BSI certified quality refurbished: IT pays to be green









Social and sustainability impact for ESG reporting.



Prevent E-waste & avoid manufacturing CO² by not buying new.



Plant a tree & support charity for every unit purchased.

Reliability: Quality, Warranty and our OEM comparable RMA rate

Market leading refurbished quality, rebuilt & supported for peace-of-mind.

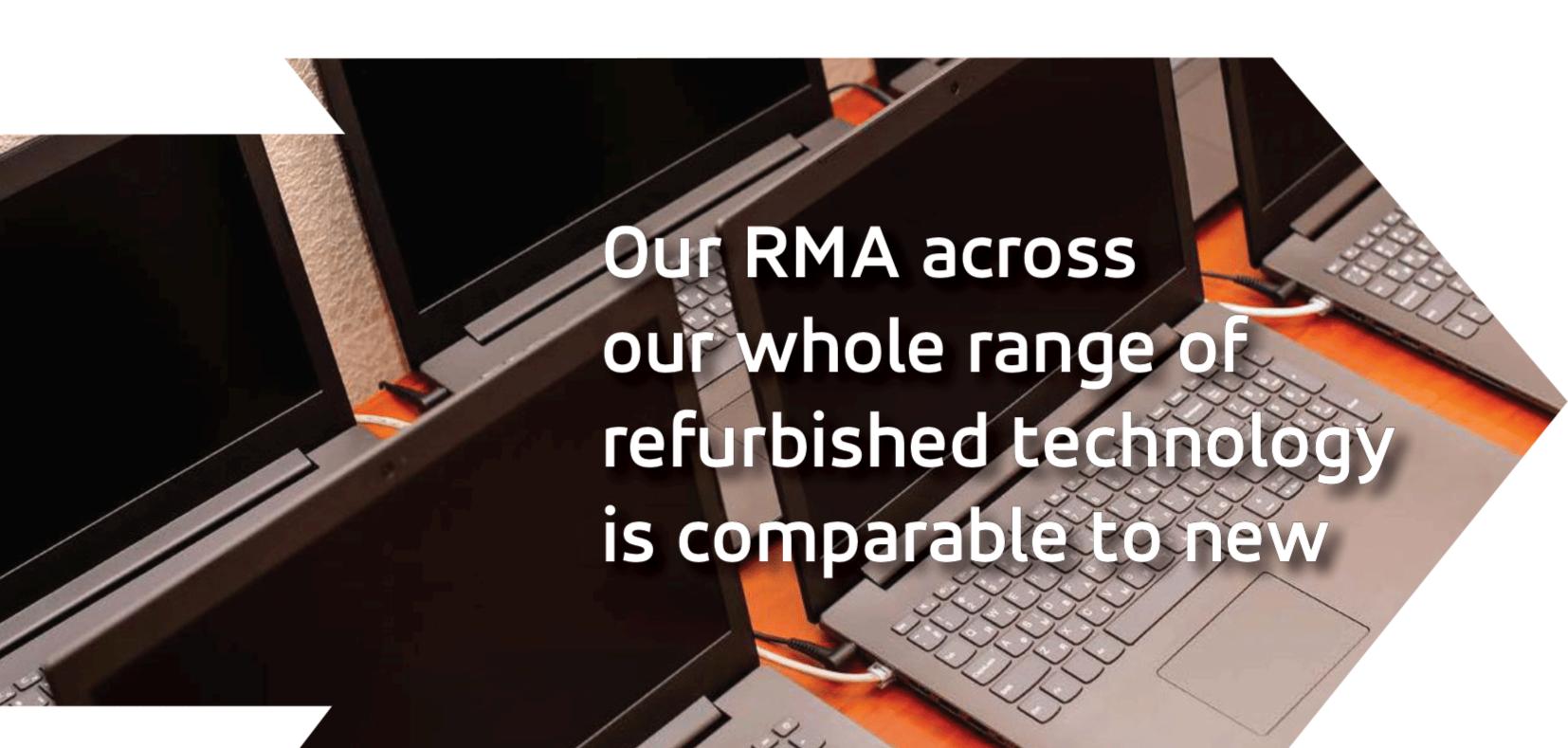
With the introduction of the BSI standard for refurbishment, we seized the opportunity to have the world renowned quality standard verify our processes.

Having achieved the coveted accreditation, through thorough application and audits, our thoughts were vindicated. Our UK in-house refurbished technology standard is the highest quality on the market.

But how to prove that to our customers before they see the product for themselves?

We believe in our products and processes so much that we have extended our standard warranty to an improved 2-year cover, with an option to extend at minimal cost!

Within the refurbished market, returns for faulty products can be a significant issue. Ikonic believe in continuous improvement. We meticulously look for improvement at minute levels across our entire product range, not just the front runners.



We are proud to be able to compare ourselves to the OEM level for our returns rate across our entire range for the last year, and we are determined to make that even better.

With BSI quality, a better than or equal to new warranty, competitive market prices and

scientifically backed sustainability, Ikonic's in-house produced refurbished sustainable technology is by far the most attractive package on the second-hand IT market.



OEM comparable return rate (RMA).



Better than or equal to new, 2-year warranty as standard.



BSI consistent quality standards - All devices tested and reliable.

Microsoft AUTHORISED

Refurbisher

All our products can be supplied with or without an official Windows 10 or 11 license.

Refurbished Sustainable Technology: Our Process

Our in-house refurbished process and production line has been accredited by the BSI and awarded a kitemark for our quality.

So what does that mean? Well, with the rest of the industry self-grading their products, our grade is that of one consistent high standard awarded by a third-party. The world renowned British Standards Institute (BSI).

Our refurbishment involves a thorough and intense clean, upgrades of components and hardware, Blancco military grade eradication of old data, industry leading diagnostic software and hardware checks on all machines at receipt and dispatch, new software installation, removal of dents and scratches, and utilising 3M's carbon neutral vinyl heat wrap, which is the same product used on

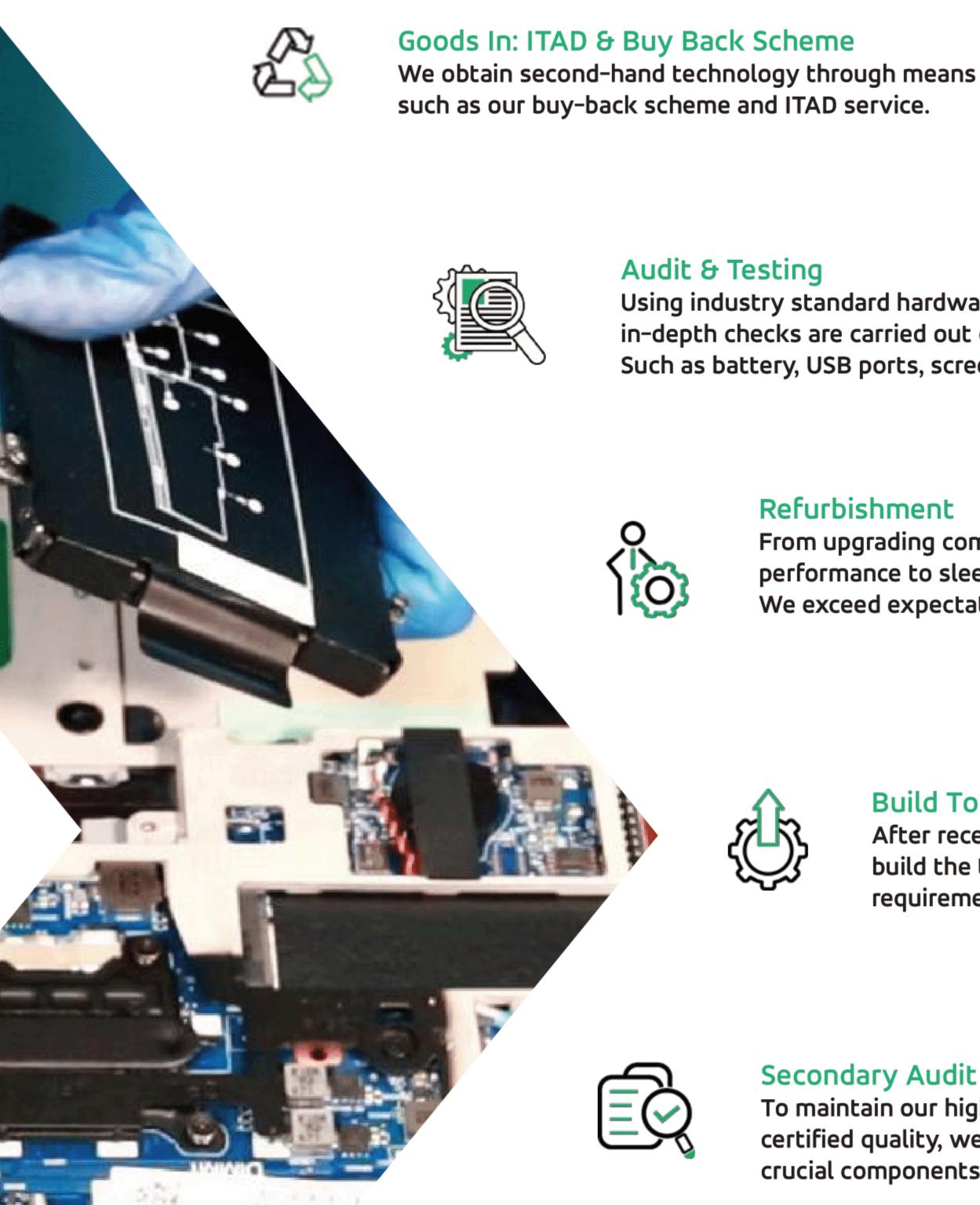
super cars around the world, for that sleek and smooth finishing touch.

Our developed production line process is thorough and in-depth and is strictly audited to ensure that our high standards are regularly upheld to ensure consistency.

With our aim of constant improvement and exceeding expectations, we have built a truly remarkable refurbishment team, process, and technology products.

Speak with our team today to get a more in-depth understanding of our quality led process with over 100 steps, policies, and configuration.





Audit & Testing

Using industry standard hardware testing software, in-depth checks are carried out on each product. Such as battery, USB ports, screen & touchpad.

Refurbishment

From upgrading components for high-end performance to sleek vinyl wrap finishing. We exceed expectations every time.



Build To Specification

After receiving an order, we build the technology to your requirements, from RAM to SSD.



Secondary Audit & Testing

To maintain our high standards of BSI certified quality, we fully test each units' crucial components again.



Imaging

Giving the out of box experience, all drivers will be updated and Windows ready to go (if you wish). All legacy data erasure is confirmed at this point too.



Quality Check & Shipping

Final checks and sign-off before supplying in our Global Recycling Standards & FSC approved sustainable packaging solutions.



A part of our refurbished sustainable technology offering we provide the service of keyboard printing to our partners and their customers.

- Increase value in worn out IT
- Amend brand new laptop layouts or languages in days
- Opportunity & security through branded design options
- Cost effective from just £6 per keyboard
- UK based printing facilities

Custom Wrapping Service & Vinyl Supply for Laptops & PCs

Vinyl wrapping of lids, palm rests & trackpads to give a quality finish.





Microsoft AUTHORISED

Refurbisher



Environment Agency Registered Waste Carrier





