

SECTORS //

# Transport

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# Digital Signage for Transport

The Transport industry, perhaps more than any other, has an obligation to keep customers and commuters well-informed and up to date. NowSignage is used to power digital signage screens, interactive kiosks, video walls and billboards in a huge variety of locations such as railway stations, bus stops, bus stations, on trains, on buses, in private-hire taxi companies and in airports all over the world. The CMS is designed for multi-screen management, therefore, managing a large network of thousands of screens is no more difficult than managing a handful of screens.



## Live Timetables & Data

Timetables and any form of live data can easily be published to screens, kiosks and vide walls in places such as train stations, bus stations, airports and transport depots. You can broadcast live websites or RSS feeds with just two clicks, or you can upload images & videos or dashboards via applications such as our Microsoft Power BI integration, the choice is yours.



## Waiting Rooms & Public Spaces

Keep staff and visitors well informed in your waiting area and reception with our multi-zone layouts which can display a variety of dynamic content such as IPTV streams, social media feeds, local weather, local traffic and any other number of free to use applications. With NowSignage, it's easy to create a truly eye-catching digital signage experience to help continually engage and inform your audience.

**WINNER**

AV AWARDS  
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## Billboards & Video Walls

With fully customisable size and resolution outputs, NowSignage is an ideal choice to power digital billboards of all weird and wonderful sizes. The secure nature of our platform, our proof of play features, reporting and 'data-light' upload of content means we are ideal for billboards in remote locations or low maintenance environments.



## Wayfinding & Interactive Kiosks

Transport hubs and the public spaces within them often require touch screen capabilities. NowSignage is touch-enabled "out of the box". Airports, train stations and bus depots in particular can use NowSignage for things such as self-check-in kiosks or wayfinding. When not being "touched", these screens can then revert to displaying traditional advertisements, promotions or any other assets you so wish.

## Health & Safety

NowSignage has a number of free-to-use applications to help maintain the wellbeing and safety of staff and commuters. Our real-time announcement functionality lets you send instant messages direct to your digital signage screens. While our Dispenser Management application monitors digital hand sanitiser usage level and sends automated refill alerts when dispensers are running low.



## Capacity Management

An award-winning integration with a people counting sensor that allows customers to display footfall dashboards alongside other content. Suitable for single or multi entrances, people counting technology can be used to monitor and maintain social distancing, ensuring adherence to laws and regulations. This data can also be used to provide data-driven insight and monitor trends.

# Our features provide users with the ultimate out-of-the-box digital signage solution

Unlike other providers on the market, NowSignage provides the very best features to all users at no extra cost. We take feedback from our users every single month on what features they would like to see in our platform and, as such, we are rolling out new features all the time, but your price will remain the same! So, whether you are using our world-first Microsoft Power BI integration, our best-in-class social media feeds or our IPTV features we will never charge you any more than your standard license fee.

**01 // Image & Video**

**02 // Social Media**

**03 // RSS News**

**04 // IPTV**

**05 // Multi-Zone**

**06 // Scheduling**

**07 // YouTube**

**08 // Webpages**

**09 // Announcements**

**10 // Google Traffic**

**11 // Microsoft Power BI**

**12 // Roles & Permissions**

**13 // Hardware Management**

**14 // Proof of Play**

**15 // Video Wall**

**16 // Screen Synchronisation**

**17 // Capacity Management**

**18 // Dispenser Management**

**19 // Weather**

**20 // Google Suite**



*“The most advanced, secure & cost effective CMS on the market”*

James Mellor of Coca-Cola Enterprises



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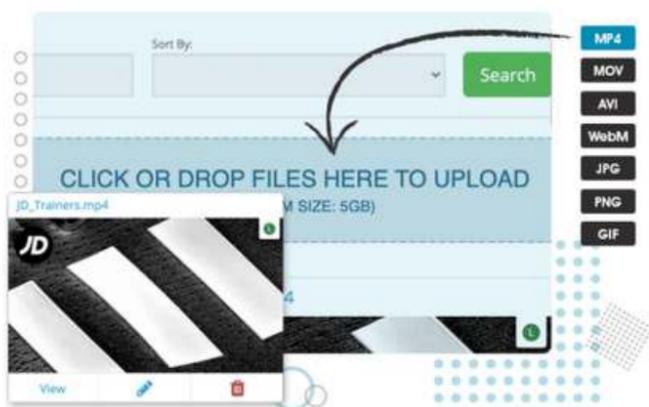
## 1. Most affordable

True SaaS, all users, are granted access to the exact same features and functionality at no extra cost. Our aim is to develop and maintain the best CMS on the market.



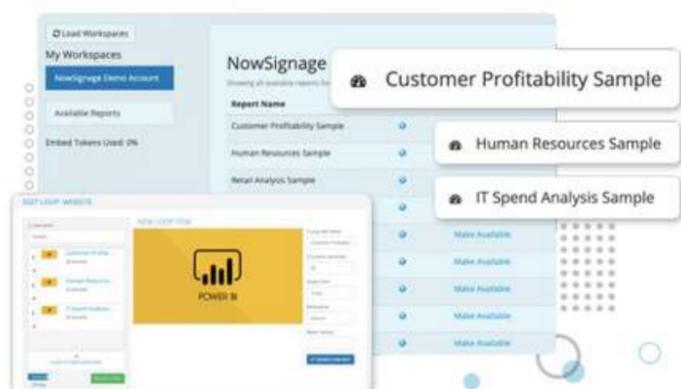
## 3. Easy to use

Possibly the easiest to use CMS anywhere in the world today, which means that any end-user can be fully trained and competent on NowSignage within just 30 minutes.



## 5. Custom integrations

Industry leaders in achieving award-winning direct integrations with 3rd party softwares. When we develop an integration, we do it properly with a full API integration.



## 2. Secure & reliable

We pride ourselves on maintaining the correct and latest security processes across all aspects of our platform, holding security and compliance in the highest regard.



## 4. Hardware agnostic

Hardware-agnostic through a single codebase, you can therefore rest assured that whatever hardware, media player or SoC, NowSignage will just work.



## 6. Superior support

Uncompromising when it comes to support, we provide unlimited access to pre & post sales support, plus free automatic upgrades as we release improvements.



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TECHNOLOGIES

