

NOWSIGNAGE 

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Digital Signage for Hospitality

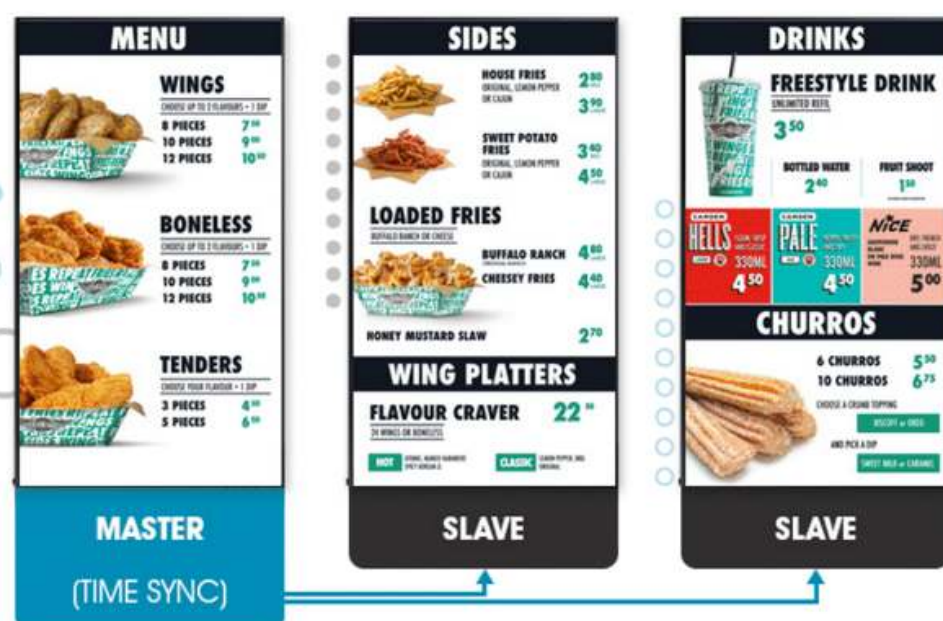
High quality customer and employee messaging has never been more important within the hospitality industry, and digital signage is the very best medium to get that messaging to your customers and staff in real time. NowSignage allows hotels, restaurants, quick-serve-restaurants (QSR) and bars to get real-time pricing and messaging to screens and digital menu boards with the click of a button. The CMS is designed for multi-screen management, therefore, managing a large network of thousands of screens is no more difficult than managing a handful of screens.



Window Displays

Digital window displays are well-proven to drive footfall, brand awareness and, ultimately, increase sales, so this is often the most popular starting point for many brands.

NowSignage is deployed on window displays all over the world, across all display manufacturers on both high-bright LFD's and video wall arrangements.



Digital Menu Boards

Used in QSR (quick-serve-restaurants), hotels and bars our unique solution for digital menu boards provides the flexibility to sync content playback across groups of screens running via SoC or media players. When choosing software for your digital menu boards, NowSignage is an easy decision due to the ability to make changes to your screen pricing and promotional content "on the fly".

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Advertising & Promotions

The correlation between on-premise advertising and increased sales is well-proven and undeniable. Digital signage on your premises takes promotion and advertising of individual products or offers to a whole new level, with the ability to send real-time promotions direct to your customers with the click of a button.

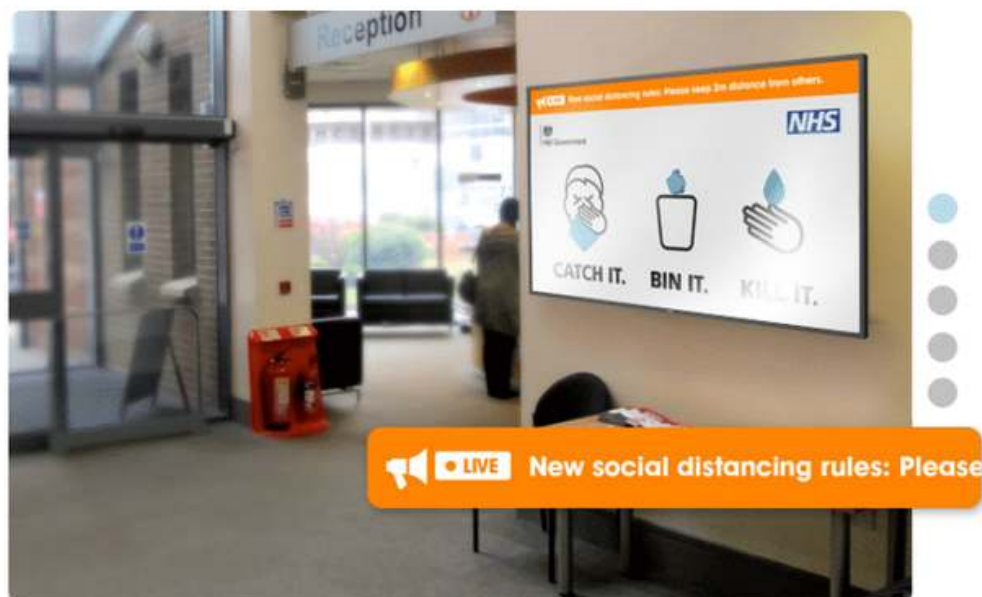


Capacity Management

An award-winning integration with a people counting sensor that allows customers to display footfall dashboards alongside other content. Suitable for single or multi entrances, people counting technology can be used to monitor and maintain social distancing, ensuring adherence to laws and regulations. This data can also be used to provide data-driven insight and monitor trends.

Share Social Media

Our best-in-class direct integrations with all of the main social media platforms allows users to search and display real-time social media posts on digital signage screens. 71% of consumers are likely to purchase an item based on social media referrals, so a peer-endorsement or customer reviews on social media, displayed via your digital signage network, has never been more important.



Signage in Receptions

Keep staff and visitors well informed in your public areas and receptions with a variety of dynamic content such as, IPTV streams, social media feeds, local weather, local traffic. With NowSignage, it's easy to create a truly eye-catching digital signage experience to help continually engage your audience and ensure they don't "switch off" from your screens, video walls or even digital hand sanitisers.

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Our features provide users with the ultimate out-of-the-box digital signage solution

Unlike other providers on the market, NowSignage provides the very best features to all users at no extra cost. We take feedback from our users every single month on what features they would like to see in our platform and, as such, we are rolling out new features all the time, but your price will remain the same! So, whether you are using our world-first Microsoft Power BI integration, our best-in-class social media feeds or our IPTV features we will never charge you any more than your standard license fee.

01 // Image & Video

02 // Social Media

03 // RSS News

04 // IPTV

05 // Multi-Zone

06 // Scheduling

07 // YouTube

08 // Webpages

09 // Announcements

10 // Google Traffic

11 // Microsoft Power BI

12 // Roles & Permissions

13 // Hardware Management

14 // Proof of Play

15 // Video Wall

16 // Screen Synchronisation

17 // Capacity Management

18 // Dispenser Management

19 // Weather

20 // Google Suite



"The most advanced, secure & cost effective CMS on the market"

James Mellor of Coca-Cola Enterprises



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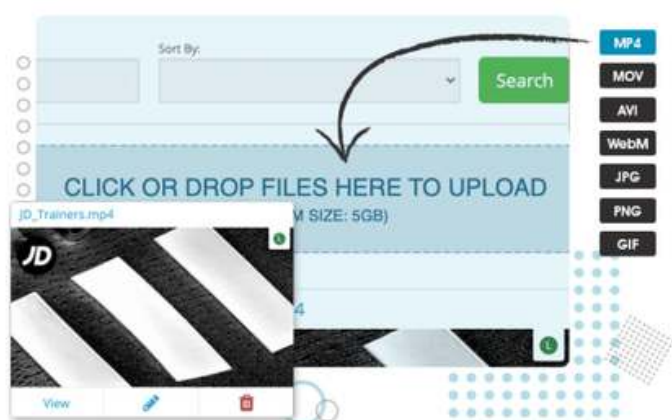
1. Most affordable

True SaaS, all users, are granted access to the exact same features and functionality at no extra cost. Our aim is to develop and maintain the best CMS on the market.



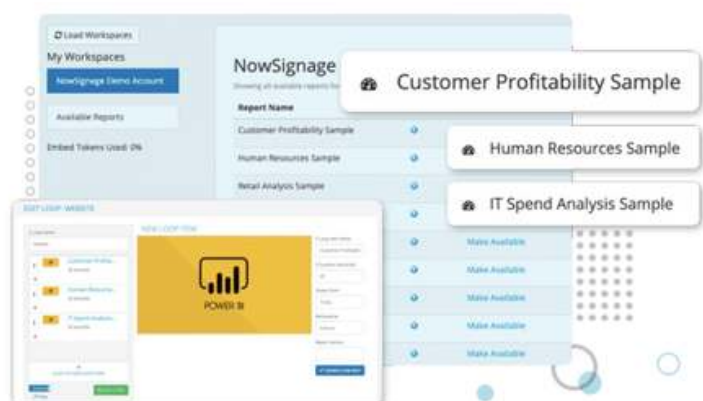
3. Easy to use

Possibly the easiest to use CMS anywhere in the world today, which means that any end-user can be fully trained and competent on NowSignage within just 30 minutes.



5. Custom integrations

Industry leaders in achieving award-winning direct integrations with 3rd party softwares. When we develop an integration, we do it properly with a full API integration.



2. Secure & reliable

We pride ourselves on maintaining the correct and latest security processes across all aspects of our platform, holding security and compliance in the highest regard.



4. Hardware agnostic

Hardware-agnostic through a single codebase, you can therefore rest assured that whatever hardware, media player or SoC, NowSignage will just work.



6. Superior support

Uncompromising when it comes to support, we provide unlimited access to pre & post sales support, plus free automatic upgrades as we release improvements.



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Our Hospitality Customers

NowSignage is trusted and deployed extensively across the hospitality sector. NowSignage has a total of 4,000+ registered users and is implemented across 30+ countries by many of the world's biggest brands. Our established partner ecosystem comprises of manufacturer and solution partners, ensuring that NowSignage can be implemented across any hospitality location at ease.

FOODWELL



Coca-Cola



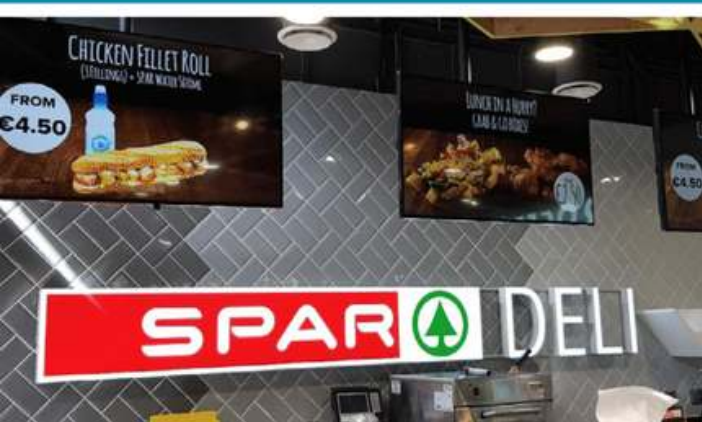
JURYS
INN

LAVAZZA



"NowSignage are a lot more than a digital signage software, they also provide great support whenever needed. Their easy to use platform allows us to deliver dynamic room pricing, drive footfall into our bars & even equips us with apps to ensure we comply with COVID legislations."

John Cunningham, General Manager at DoubleTree by Hilton



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Case Study: FoodWell launches with digital menu boards

End User: FoodWell

Live Date: March 2019

Location: Manchester, UK



FOODWELL

A brand new 9,000sq ft health and wellbeing destination opened its doors to the public on 28th February next door to Menagerie at The New Bailey, Manchester.

The FoodWell is a new health concept offering healthy food, coffee, superfood cocktails, workshops and yoga. Open seven days a week, FoodWell is a destination venue that will naturally transform from day time relaxed lunch, co-working space and yoga haven to a vibrant bar and restaurant in the evening.

Christian Coates, founder of the FoodWell, said:

“We’re not trying to preach. We want to educate but we’re not stuffing wellness down people’s throats. If you want to come in and have a nourishing vegan bowl, that’s fine, there’s a menu for you... we want people to be able to make their own choices and become a welcoming community space.”

Digital signage was quickly identified as a way to not only instill the brand vision but also communicate this new restaurant concept. It was important that the messages for the yoga classes were well communicated while also educating the diners of the importance of wellbeing and healthy eating.

With the venue open for breakfasts, brunches, lunches and dinners throughout the week, digital signage provides an effective tool for displaying different menu options or promotions at the appropriate time of day through digital menu boards. Using NowSignage users are able to upload their content and then display these different menus or promotions at different times of the day or even on specific days of the week.

If you would like to start using NowSignage to power your restaurant digital menu boards then please get in touch on sales@nowsignage.com, we’d be happy to get you setup with a live trial.

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Get in touch:

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