

NOWSIGNAGE 

SECTORS //

Franchises

Retail

Corporate

Education

Industrial

Hospitality

Stadia & Events

Healthcare

Places of Worship

Transport

Fitness

DOOH



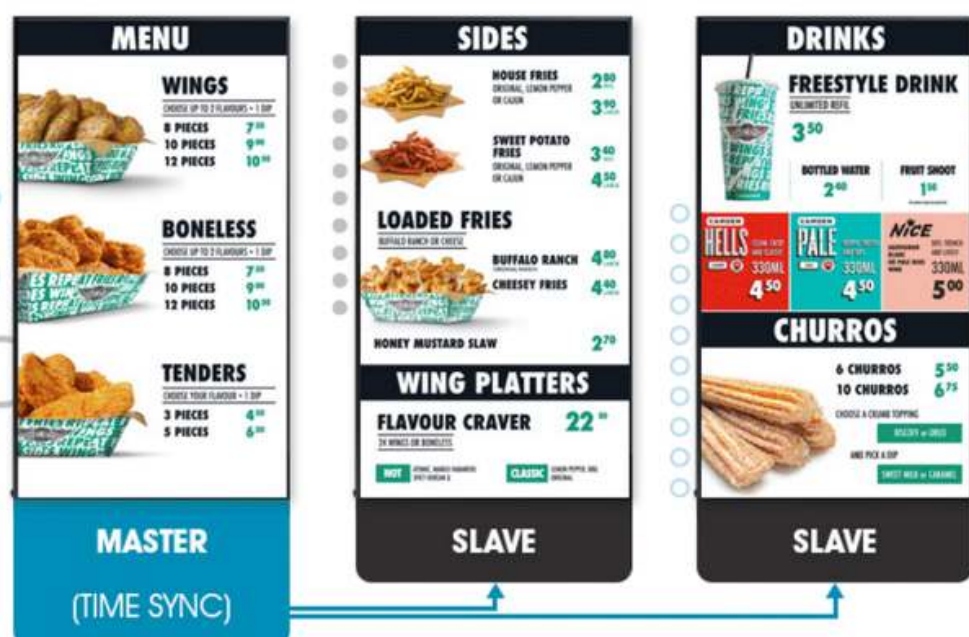
Digital Signage for Franchises

Advanced roles and permissions allows franchised business to put control of digital signage in to the hands of the right people. Franchised businesses have a fairly unique and challenging task of maintaining things such as brand consistency, tone of voice and ensuring unified communications across their network of locations. For years now, effective digital signage has helped Franchised businesses to achieve exactly this. NowSignage asked franchise-model businesses what they wanted from a digital signage CMS. They told us, we listened, and we have since developed a CMS perfectly attuned to the needs of such businesses.



Localised Targetted Advertising

The use of tags lets users easily manage large and small networks at ease. Use tags to limit the access of specific screens/schedules to certain users, for example, you can provide a regional franchise manager with access to just the screens within their geographical region. This helps users to manage their set portfolio of screens with ease and push localised content and advertising campaigns to their local screens at the click of a button.



Digital Menu Boards

Used in QSR (quick-serve-restaurants), hotels and bars our unique solution for digital menu boards provides the flexibility to sync content playback across groups of screens running via SoC or media players. When choosing software for your digital menu boards, NowSignage is an easy decision due to the ability to make changes to your screen pricing and promotional content "on the fly".

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Window Displays

Digital window displays are well-proven to drive footfall, brand awareness and, ultimately, increase sales, so this is often the most popular starting point for many franchises.

NowSignage is deployed on window displays all over the world, across all display manufacturers on both high-bright LFD's and video wall arrangements.



Roles & Permissions

Select from our predefined user roles or create a fully customised role using our best-in-class role creation tool. How much control you give a user is completely up to you! For example, a head of marketing at HQ might have full control over your digital signage network, whereas a local franchise manager may only be able to control, local advertising images/videos on their local screen.

Proof-of-Play Reporting

When displaying paid advertisements it's important to be able to track when your media played and how many times, as such users can activate our Proof-of-Play functionality to demonstrate ROI.

NowSignage proof-of-play functionality allows users to export detailed reports for internal stakeholders easily and, crucially, unlike other providers, at no extra cost.



Share Social Media

Our best-in-class direct integrations with all of the main social media platforms allows users to search and display real-time social media posts on digital signage screens. 71% of consumers are likely to purchase an item based on social media referrals, so a peer-endorsement or customer reviews on social media, displayed via your digital signage network, has never been more important.



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Our features provide users with the ultimate out-of-the-box digital signage solution

Unlike other providers on the market, NowSignage provides the very best features to all users at no extra cost. We take feedback from our users every single month on what features they would like to see in our platform and, as such, we are rolling out new features all the time, but your price will remain the same! So, whether you are using our world-first Microsoft Power BI integration, our best-in-class social media feeds or our IPTV features we will never charge you any more than your standard license fee.

01 // Image & Video

02 // Social Media

03 // RSS News

04 // IPTV

05 // Multi-Zone

06 // Scheduling

07 // YouTube

08 // Webpages

09 // Announcements

10 // Google Traffic

11 // Microsoft Power BI

12 // Roles & Permissions

13 // Hardware Management

14 // Proof of Play

15 // Video Wall

16 // Screen Synchronisation

17 // Capacity Management

18 // Dispenser Management

19 // Weather

20 // Google Suite



"The most advanced, secure & cost effective CMS on the market"

James Mellor of Coca-Cola Enterprises



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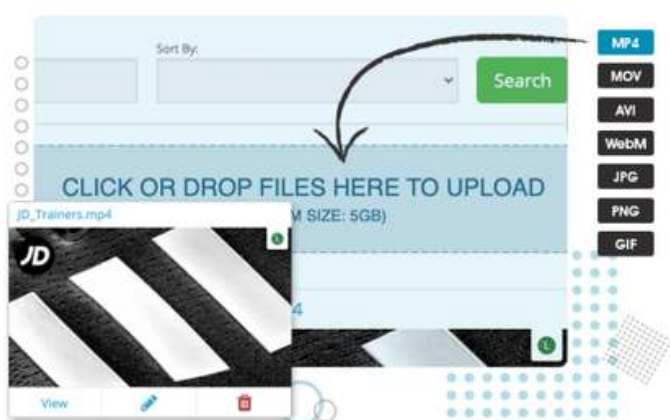
1. Most affordable

True SaaS, all users, are granted access to the exact same features and functionality at no extra cost. Our aim is to develop and maintain the best CMS on the market.



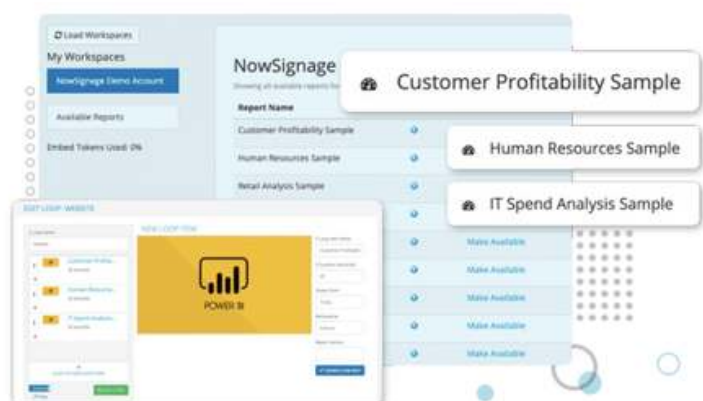
3. Easy to use

Possibly the easiest to use CMS anywhere in the world today, which means that any end-user can be fully trained and competent on NowSignage within just 30 minutes.



5. Custom integrations

Industry leaders in achieving award-winning direct integrations with 3rd party softwares. When we develop an integration, we do it properly with a full API integration.



2. Secure & reliable

We pride ourselves on maintaining the correct and latest security processes across all aspects of our platform, holding security and compliance in the highest regard.



4. Hardware agnostic

Hardware-agnostic through a single codebase, you can therefore rest assured that whatever hardware, media player or SoC, NowSignage will just work.



6. Superior support

Uncompromising when it comes to support, we provide unlimited access to pre & post sales support, plus free automatic upgrades as we release improvements.



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