

SECTORS //

DOOH

Retail

Corporate

Education

Industrial

Hospitality

Stadia & Events

Healthcare

Places of Worship

Transport

Fitness

Franchises



Digital Signage for DOOH

Supreme reliability, proof-of-play reports and unlimited storage make NowSignage the first choice for DOOH. Displaying advertising in public spaces requires an extremely robust and highly secure CMS, which is exactly where NowSignage excels. Our security infrastructure is something we take great pride in, as is our almost 100% uptime stats since 2013. When you combine this level of security and reliability with our proof-of-play features and associated reporting capabilities, it means that selecting NowSignage for DOOH use is an easy decision.



Digital Billboards

With fully customisable size and resolution outputs, NowSignage is an ideal choice to power digital billboards of all weird and wonderful sizes. The secure nature of our platform, our proof of play features, reporting and 'data-light' upload of content means we are ideal for billboards in remote locations or low maintenance environments.



Proof-of-Play Reporting

When displaying paid advertisements it's important to be able to track when your media played and how many times, as such users can activate our Proof-of-Play functionality to demonstrate ROI. NowSignage proof-of-play functionality allows users to export detailed reports for internal stakeholders easily and, crucially, unlike other providers, at no extra cost.

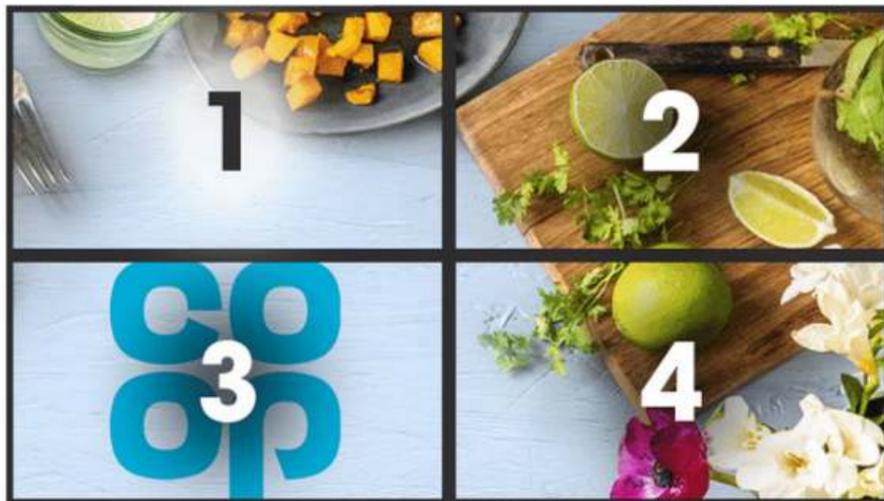
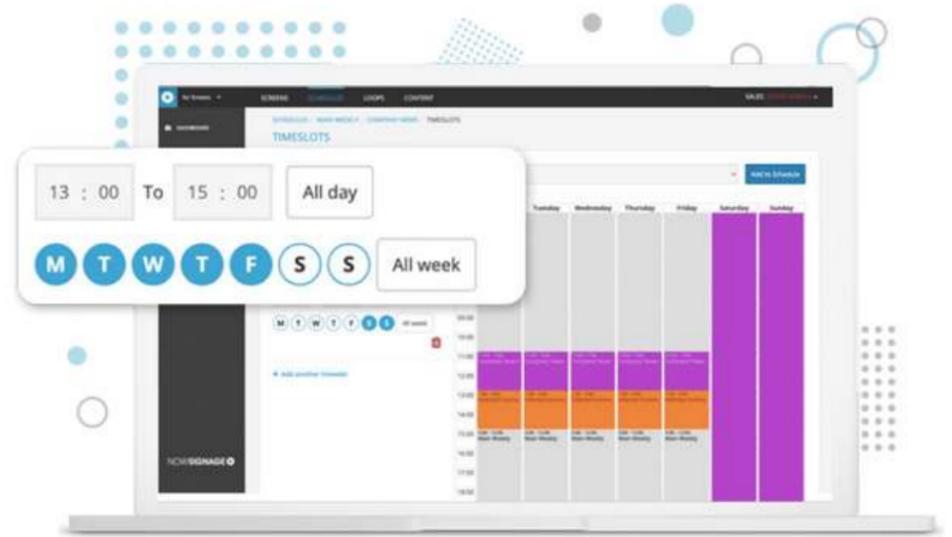
WINNER

AV AWARDS
2020
20TH NOVEMBER LONDON

NOWSIGNAGE

Schedule & Nested Playlists

Setup your advertising slots and populate with your paid-for content. Depending on how your ad space is sold and on the number of billboards in your estate, NowSignage provides the flexible scheduling to either show the same adverts on multiple screens, or different adverts on to each screen.

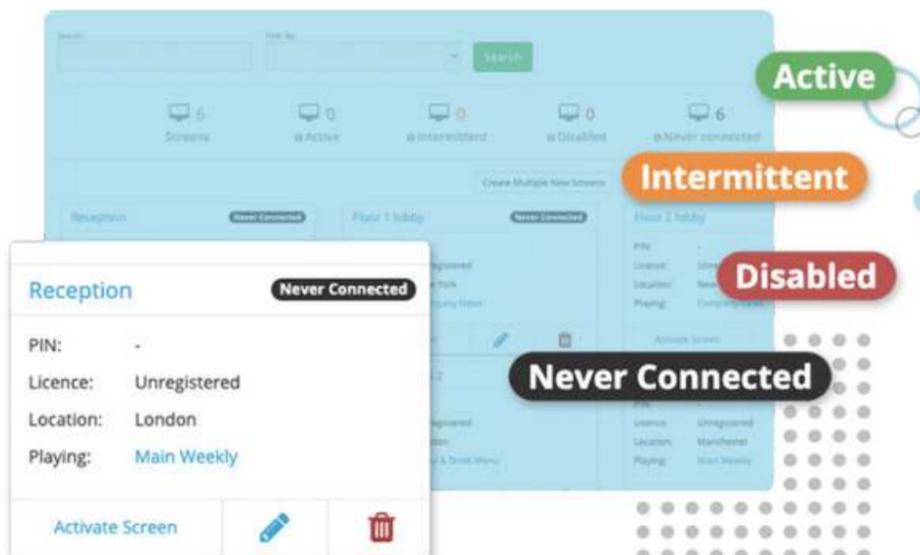


Screen Configuration & Setup

Whether you're looking to set up a super-sized outdoor billboard or eye-catching panoramic video wall on a high street, with NowSignage it is simple to set any output resolution to ensure your advertising is displayed pixel perfect. No matter what your screen configuration!

Localised Targetted Advertising

Users are able to display content that is local and specific to a specific audience in a specific location. In addition to local campaigns through static ads and videos, NowSignage's social media tools and custom integrations can be used to engage daily and directly with your audiences.



Reliable & Robust

NowSignage is incredibly stable and incredibly secure. Even in environments where connectivity is patchy or unstable, our seamless offline playback feature has you covered to ensure that no screen powered by NowSignage will ever go blank. With advanced roles & permissions you can always grant the right level of access to your users, so that you're always in control.

Our features provide users with the ultimate out-of-the-box digital signage solution

Unlike other providers on the market, NowSignage provides the very best features to all users at no extra cost. We take feedback from our users every single month on what features they would like to see in our platform and, as such, we are rolling out new features all the time, but your price will remain the same! So, whether you are using our world-first Microsoft Power BI integration, our best-in-class social media feeds or our IPTV features we will never charge you any more than your standard license fee.

01 // Image & Video

02 // Social Media

03 // RSS News

04 // IPTV

05 // Multi-Zone

06 // Scheduling

07 // YouTube

08 // Webpages

09 // Announcements

10 // Google Traffic

11 // Microsoft Power BI

12 // Roles & Permissions

13 // Hardware Management

14 // Proof of Play

15 // Video Wall

16 // Screen Synchronisation

17 // Capacity Management

18 // Dispenser Management

19 // Weather

20 // Google Suite



“The most advanced, secure & cost effective CMS on the market”

James Mellor of Coca-Cola Enterprises



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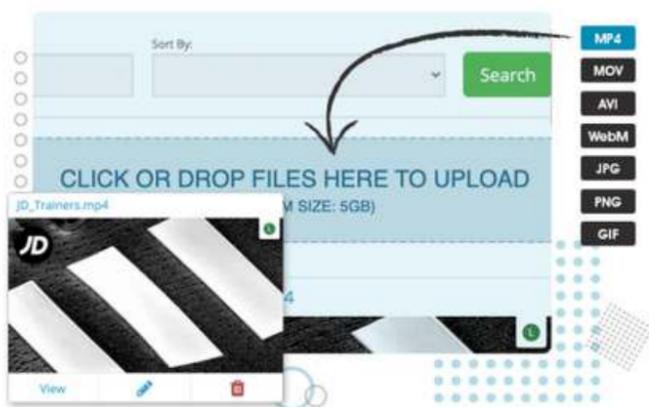
1. Most affordable

True SaaS, all users, are granted access to the exact same features and functionality at no extra cost. Our aim is to develop and maintain the best CMS on the market.



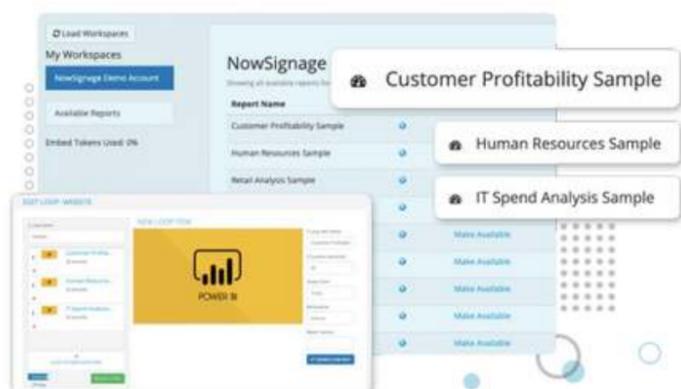
3. Easy to use

Possibly the easiest to use CMS anywhere in the world today, which means that any end-user can be fully trained and competent on NowSignage within just 30 minutes.



5. Custom integrations

Industry leaders in achieving award-winning direct integrations with 3rd party softwares. When we develop an integration, we do it properly with a full API integration.



2. Secure & reliable

We pride ourselves on maintaining the correct and latest security processes across all aspects of our platform, holding security and compliance in the highest regard.



4. Hardware agnostic

Hardware-agnostic through a single codebase, you can therefore rest assured that whatever hardware, media player or SoC, NowSignage will just work.



6. Superior support

Uncompromising when it comes to support, we provide unlimited access to pre & post sales support, plus free automatic upgrades as we release improvements.



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Our DOOH Customers

NowSignage is trusted and deployed extensively across the digital out-of-home sector. NowSignage has a total of 4,000+ registered users and is implemented across 30+ countries by many of the world's biggest brands. Our established partner ecosystem comprises of manufacturer and solution partners, ensuring that NowSignage can be implemented across any DOOH location at ease.



"We chose NowSignage as our digital service providers because of their robust and cost-effective cloud based digital signage platform. Throughout the project, Nick and the wider team have delivered a high quality product and service and we look forward to our continued partnership."

Cllr Phil Riley at Blackburn with Darwen Borough Council



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TECHNOLOGIES

